

Mar Gregorios College of Arts & Science

West Mogappair, Chennai – 37

Department of Corporate Secretaryship, Shift II

Add on Course

Title: Stock Market Trading & Business Finance

SL.No.	Content	Reference& Recommended Sites
1	Introduction to Stock Market (Share Capital, SEBI, NIM)	Gupta, L.C.: Stock Exchange Trading in India; Society for Capital Market Research and Development, Delhi
2	Primary and Secondary Market, Underwriters, Methods of Floatation	MachiRaju, H.R.: Working of Stock Exchanges in India; Wiley Eastern Ltd.; New Delhi. Web site of bseindia.com. nse-india.com
3	Mechanics of Stock Market Trading	NISM – Equity Derivatives
4	Functionality of NIFTY & SENSEX	ICSI - Study Material - Securities Law & Regulations of Financial Markets
5	Procedure of Demat Trading, Purchase of Shares	Groww Website. Raghunathan V: Stock Exchanges and Investments; Tata McGraw Hill, New Delhi.
6	Theory of Business Finance; Profit maximisation v/s Wealth maximisation	Sharma, R.K. & Gupta, Shashi., K. Business Organisation and Management
7	Nature and Scope of Business Finance; Foreign Direct Investment;Capital Markets; GDRs, ADRs	Singh, Preeti. Investment Management. Himalaya Publishing House
8	Risk and Returns Management, Fundamental and Technical Analysis	Srivastava, R.M. Essentials of Business Finance, Himalaya Publishing House, Kalyani Publications
9	Theories of Portfolio Management, Futures and Options; Mutual Funds	NSE Website
10	Break-even analysis, Market Capitalization, PE Ratio, PV Ratio and Capital Structure	Sontakki C.N., Business Organisation, Seth Publishers